

## **APRNs Advocating for Access to Healthcare in Tennessee**

### **Our goals for the day are to raise awareness about:**

- Tennessee laws and regulations restricting Tennesseans' access to healthcare providers.
- Tennessee laws and regulations restrict APRNs' scope of practice
- APRNs are educated to evaluate, diagnose, initiate and manage treatments, including prescribing medications and controlled substances. Why are Tennessee's laws withholding the healthcare access Tennesseans so desperately need?
- Studies and data prove that APRNs are safe and effective as providers of many health care services within the scope of their training, licensure, certification, and current practice without physician oversight.

### **Best Practices for Social Media posts about today and our legislation:**

- Include photos in your posts when possible to make them more engaging.
- Post "thank you's" after each meeting with a member and include the picture you took in their office or at the reception.
- "Tag" legislators in your social media posts to increase the chances they will see it and potentially share it to their social media. Using the @ sign before the lawmaker's twitter handle, to find their Facebook page, Instagram handle etc. will "tag" them.
- Follow, repost and like other social media like the Tennessee Nurses Association:
  - Facebook: @TennesseeNursesAssociation
  - Twitter: @TNNursesAssoc
- Also tag your TNA district or APRN organization along with TNA!

### **Suggested Hashtags:**

To unify social media engagement, to provide consistency in messaging and to drive attention to the advocacy efforts we are doing please use the following hashtags in your social media posts:

#NursesOnTheHill2020      #ItsAboutAccessYall      #CutTheRedTape      #FullPracticeAuthority

You can also add #TNLeg to make our advocacy part of the broader conversation of the legislative session in Tennessee.

### **Sample social media posts: Mix up the phrasing and hashtags to make these posts your own!**

- Headed to the Capitol today to talk to the #TNLeg ! Because #itsaboutaccessyall and its time to #cuttheredtape on APRNs and allow them to practice to full extent of their education and certification! #NursesOnTheHill2020 @TennesseeNursesAssocaition @TNNursesAssoc
- Today I met with @Senator's Name about access to care for my patients! Its time to #cuttheredtape and allow APRNs to have #FullPracticeAuthority because #itsaboutaccessyall! #NursesOnTheHill2020 @TennesseeNursesAssocaition @TNNursesAssoc
- Thank you @Representative's Name for meeting with #NursesOnTheHill2020 today! Please Support Tennesseans' access to care by supporting #FullPracticeAuthority because #ItsAboutAccessYall! #NursesOnTheHill2020 @TennesseeNursesAssocaition @TNNursesAssoc
- **Make sure to thank our sponsors of our legislation. Make sure to add our bill number too!**
  - Thank you @JonLundbergforSenate and @BobRamseyforStateRepresentative for supporting #FullPracticeAuthority! You understand #itsaboutaccessyall! We appreciate your support of Advance Practice Registered Nurses! #NursesOnTheHill2020 @TennesseeNursesAssocaition @TNNursesAssoc