

STRATEGIC PLAN

2022 - 2024



MISSION

- **Empower** the registered nurse
- **Advocate** for the practice of nursing
- **Model** nurse advocacy and political involvement
- **Champion** quality health care equity for all Tennesseans



VISION

TNA will be the unifying voice for nursing in Tennessee to positively influence the future of healthcare.



2022-2024 Key Priorities

- Member Recruitment/Retention
- Leadership Development
- Health Inclusivity
- Scholarship
- Nursing Image

Our Values

- Excellence
- Integrity
- Leadership
- Professionalism
- Transparency

Our Key Relationships

- The Public
- Professional Health care Associations/Organizations
- Employers
- Schools of Nursing
- Specialty Nursing Organizations
- Governmental & Regulatory Entities

Our Core Business

- Advocacy & Public Policy
- Communication
- Education
- Leadership Development & Mentoring

Our Behaviors

- Advocate
- Collaborator
- Convener
- Driver
- Facilitator
- Influencer
- Innovator
- Leader
- Mentor